

# ORGANIC SEO PACKAGES

RECOMMENDED

## CAMPAIGN SETUP

- In-Depth Site Analysis
- Content Duplicacy Check
- Initial Backlinks Analysis
- Google Penalty Check
- Mobile Usability Check
- Competition Analysis
- Keyword Research
- Keyword Plan
- Targeted Key
- Google Analytics Integration

**\$599**  
SETUP ONLY  
(UP TO 25 PAGES)

**\$845**  
PER MONTH

**\$1599**  
PER MONTH

**\$2499**  
PER MONTH

**\$4999**  
PER MONTH

In-Depth Site Analysis	✗	✓	✓	✓	✓
Content Duplicacy Check	✗	✓	✓	✓	✓
Initial Backlinks Analysis	✗	✓	✓	✓	✓
Google Penalty Check	✗	✓	✓	✓	✓
Mobile Usability Check	✗	✓	✓	✓	✓
Competition Analysis	✗	✓	✓	✓	✓
Keyword Research	✗	✓	✓	✓	✓
Keyword Plan	✗	3	8	15	32
Targeted Key	✗	15	25	45	90
Google Analytics Integration	✗	✓	✓	✓	✓

## ON-PAGE OPTIMISATION

- Title & Meta Tags Optimisation
- Content Optimisation
- Mobile & Device Optimisation
- Page Speed Analysis & Optimisation
- HTML Code Cleanup & Optimisation
- Internal Link Structuring & Optimisation
- Page H Tags Optimisation
- Canonicalisation/301 Redirect
- Robots.txt Creation/Analysis
- Sitemap Creation

Title & Meta Tags Optimisation	✓	✓	✓	✓	✓
Content Optimisation	✗	✓	✓	✓	✓
Mobile & Device Optimisation	✗	✓	✓	✓	✓
Page Speed Analysis & Optimisation	✓	✓	✓	✓	✓
HTML Code Cleanup & Optimisation	✓	✓	✓	✓	✓
Internal Link Structuring & Optimisation	✗	✓	✓	✓	✓
Page H Tags Optimisation	✓	✓	✓	✓	✓
Canonicalisation/301 Redirect	✓	✓	✓	✓	✓
Robots.txt Creation/Analysis	✓	✓	✓	✓	✓
Sitemap Creation	✓	✓	✓	✓	✓

## MONTHLY OPTIMISATION

- Pinterest Page Setup
- Twitter Page Setup
- Unique Social Media and Blog Posting
- Google MyBusiness Setup & Verification
- Schema Implementation for Contact Address
- Setting Geo Targeting in Google
- SEO Reports

Pinterest Page Setup	✗	✓	✓	✓	✓
Twitter Page Setup	✗	✗	✓	✓	✓
Unique Social Media and Blog Posting	✗	1	1	3	5
Google MyBusiness Setup & Verification	✗	✗	✓	✓	✓
Schema Implementation for Contact Address	✗	✗	✗	✗	✓
Setting Geo Targeting in Google	✗	✗	✗	✓	✓
SEO Reports	✗	✓	✓	✓	✓

## MONTHLY BACKLINKS TO YOUR WEBSITE

If your business requires a more tailored approach, don't worry. ProCloud can create a custom package that will suit your requirements. **Ask us how!**

VISIT  
[PROCLOUDMARKETING.COM.AU](http://PROCLOUDMARKETING.COM.AU)



Google Ads

# SETUP AND MANAGEMENT

## CAMPAIGN SETUP

**\$350**

- RESEARCH & ANALYSE COMPETITORS
- SET UP UP TO 2 CAMPAIGNS
- KEYWORD RESEARCH AND OPTIMISATION
- AD TEXT CREATION AND SUBMISSION
- GOOGLE ADS COST MANAGEMENT
- COMPETITIVE RESEARCH

## LANDING PAGE SETUP

**\$250**

- GOOGLE ADS COPY AND DESIGN
- OPTIMISED LANDING PAGES



**ONGOING  
MANAGEMENT FEES**

**15%** OF YOUR  
GOOGLE ADS BUDGET

# CONVERT THE TRAFFIC

ProCloud can create sales funnels (landing pages) which are designed to increase the conversion rate of your online

of your users by placing them on a page with the product/service they were looking for.

